



Franchising VS. Entrepreneurship

Why Go It Alone?

If you're thinking of getting into the home inspection business, you have the choice to franchise with a well-established company like Pillar To Post or build your business on your own. In this guide, we'll explain some of the perks of opting to open a franchise of your own vs. the differences of starting a business completely from scratch.

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TRAINING & SUPPORT

When you franchise with Pillar To Post, we'll help guide you through the process of learning your new trade, saving you valuable time and money.



We're there to answer your questions, helping you build your business with confidence.

We continue to support our franchisees through ongoing training, marketing support, and more.



Independent business owners have no one to guide them, and must learn everything themselves. While they'll enjoy independence, this can cost them valuable time and money.



Entrepreneurs typically don't have anyone to turn to for advice or guidance, making independent ownership a lonely endeavor.

BRAND RECOGNITION

Pillar To Post has been in business for years, and homeowners know that ours is a name they can trust with their home inspection needs.



We've cultivated valuable relationships with realtors, helping our clients open their business with an existing customer base.



Entrepreneurs have the opportunity to build a name for themselves.

Building relationships with realtors and other clients is certainly possible for independent business owners, but it can take years of work.

VALUE OF THE INVESTMENT

Our fees and operating costs are comparably low, freeing up our franchisees to focus on growing their business.

Our time-tested business model makes it easy for franchisees to grow their business efficiently.



Independent business owners spend countless resources learning the business and mastering operations. Your franchise fee and royalties help you avoid this hassle, potentially saving you time and money.



Entrepreneurs don't need to address expenses such as franchise fees and royalties.

They may end up spending more in the long run due to the time it will take them to learn the business, open their doors efficiently, build a customer base, and so forth.



As you can see, there are many benefits to opening a home inspection franchise with Pillar To Post rather than starting a business from scratch. **Contact us today** to learn more about what it takes to become a franchisee!



pillartopostfranchise.com
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